

Alabama Governor's Conference on Tourism

*Grand Hotel Marriott Resort, Golf Club & Spa
August 29-September 2*

Silent Auction

Since the first Silent Auction in 1989, over \$170,000 has been raised for the Alabama Hospitality & Tourism Industry Scholarship Fund, making it possible to award scholarships to deserving Alabama students majoring in a hospitality/tourism related field of study. This year's scholarships will be presented at the AACVB Luncheon on Tuesday, September 1.

The Silent Auction will be a part of the Trade Show on Sunday from 4:30-6:00 P.M. and Monday from 4:15-5:30 P.M. You will have the opportunity during this time to bid on the items listed below. There will be a separate bid sheet posted for each gift item where you will write in your name and bid amount. Bidding will close promptly at 5:15 P.M. on Monday and the 2009 Silent Auction Committee will announce the winners. You must pay at the conference registration desk on Tuesday morning from 8:00-8:45 a.m. prior to picking up your gift. Checks must be made out to AGCT Silent Auction. You also have the option of paying by American Express, Visa, and MasterCard (3% added in all cases). **We will not bill for any silent auction gifts. If you do not pay at the conference you will**

not be able to take your gift. Any returned checks would be charged a \$50.00 return check fee and credit card reprocessing will be charge an administrative fee of \$10.00.

Your bids on the following gifts will enable Alabama's Hospitality & Tourism industry to present scholarships at next year's Alabama Governor's Conference on Tourism. You will find a description of each item, along with who donated it and its value. This year's gifts range in value form \$50.00 to \$5,000.00. The 2009 Silent Auction Committee thanks all contributors and those of you who bid on the exciting gifts! **Minimum bid \$25.00. Bids must be raised in increments of \$5.00. Once you sign your name it may not be removed.**

Please Note!!!!

Silent Auction items **MUST** be paid for on Tuesday morning before 8:45a.m. We will read the list of items not picked up at the Tuesday breakfast and immediately after the breakfast you can pay or it will be offered to the next highest bidder. Next highest bidder must pay by 11:30 or the item will be offered for sale during the Alabama Travel Council Annual Meeting at 1:30 on Tuesday.

2009 Silent Auction Bid List

*Bid early and bid often to help raise money for our
Alabama Hospitality & Tourism Industry Scholarship Fund*

ITEM #1: "The Ultimate" Keurig Gourmet Single Cup Home Brewing System complete with an assortment of famous coffee brand K-cups.

Donated by: Alabama Travel Council
Estimated value: \$190.00

ITEM #2: Gift basket with t-shirt and souvenirs from park gift shop, Family 4 Pac tickets with 4 cave tour passes and 20 outside attraction tickets

Donated by: DeSoto Caverns Park
Estimated value: \$200.00

ITEM #3: Two President's Row Tickets for Mountain Dew 250 NASCAR Camping World Truck Series, Saturday, October 31, 2009 and AMP Energy 500 NASCAR Sprint Cup Series on Sunday, November 1, 2009

Donated by: Talladega Superspeedway
Estimated value: \$350.00

ITEM #4: Three (3) night/four (4) day complimentary stay in a completely furnished two bedroom condominium at the Gulf Shores Plantation. Valid September 15, 2009 through March 15, 2010. Not valid on holidays.

Expires: March 15, 2010

Donated by: Mandoki Hospitality, Inc.
Estimated value: \$675.00

ITEM #5: Three (3) night/four (4) day complimentary stay in a completely furnished two bedroom condominium at the Gulf Shores Plantation. Valid September 15, 2009 through March 15, 2010. Not valid on holidays.

Expires: March 15, 2010

Donated by: Mandoki Hospitality, Inc.
Estimated value: \$675.00

ITEM #6: Pocket size "Flip Video Camcorder", your passport to great videos. Handy USB connection for speedy downloads. One hour capacity. Use personally or great for easy uploading to your site or Youtube!

Donated by: Auburn-Opelika Tourism
Estimated value: \$200.00

ITEM #7: Garmin NVVi 260 GPS – all roads lead to Rome (and Auburn-Opelika!) Use this handy 3.5" touch screen GPS to find your way anywhere.

Donated by: Auburn/Opelika Tourism
Estimated value: \$150.00

ITEM #8: Bellingrath Gardens and Home Gift Shop Goodie Basket with a Family four-pack of admission tickets to the Gardens and Museum. Tickets expire 8/22/2010

Donated by: Bellingrath Gardens and Home
Estimated value: \$200.00

ITEM #9: We'll help you get your bearings! One-day consultation at any location in Alabama by GWC, Inc. President. Possible Services: experiential tourism product design or development recommendations, asset assessment, stakeholder involvement planning and facilitation or communications audit.

Donated by: GWC, Inc.
Estimated value: \$1,000.00

ITEM #10: One night stay at Comfort Inn & Suites, one of Scottsboro's newest hotels PLUS a round of golf for four at Goose Pond Colony.

Expires

Donated by: Goose Pond Colony and Comfort Inn & Suites
Estimated value: \$295.00

ITEM #11: Two (2) night stay with breakfast each morning at the Renaissance Ross Bridge Golf Resort & Spa.

Expires

Donated by: Renaissance Ross Bridge Golf Resort & Spa
Estimated value: \$480.00

ITEM #12: A basket of Jackson County items that are fun to do, taste good or look good!

Donated by: Jackson County Tourism
Estimated value: \$200.00

ITEM #13: Complimentary weekend stay in Birmingham's newest and most vibrant lodging option, Hyatt Place Downtown. Stay in our 1200 square foot master suite. Breakfast for two (2) and

Dinner for two (2), plus complimentary bottle of wine nightly.

Expires: July 31, 2010

Donated by: Hyatt Place Birmingham Downtown

Estimated value: \$700.00

ITEM #14: A one (1) night stay at The Historic Tutwiler. Stay includes a deluxe room, hot continental breakfast, and late check out.

Expires: March 8, 2010

Donated by: The Tutwiler Hotel

Estimated value: \$289.00

ITEM #15: Complimentary one (1) night stay with breakfast at aloft Birmingham Soho Square Hotel.

Expires: 5/1/10

Donated by: aloft Birmingham Soho Square Hotel

Estimated value: \$175.00

ITEM #16: Meeting in pure luxury- one (1) day board room meeting package for ten (10) people. Includes: complimentary Room Rental, Continental Breakfast, Deli Buffet luncheon and afternoon break. (meeting time 8:00am-5:00pm) Based upon availability tax and gratuity included.

Expires: 8/31/2010

Donated by: Sheraton Birmingham Hotel

Estimated value: \$700.00

ITEM #17: 2 1/4" x 4" 4-color ad in the Travel Directory Section of the December Issue reaching our South Central region with a circulation rate base of 700,000.

Deadline for sending ad creative will be 9/24/09

Donated by: Southern Living Magazine

Estimated value: \$4,310.00

ITEM #18: Southern Living Goodie Bag with cookbooks and more!

Donated by: Southern Living Magazine

Estimated value: \$100.00

ITEM #19: "Relax at Marriott Shoals" Basket with a weekend stay and spa service. Marriott Shoals overlooks the Tennessee River & Historic Wilson Dam in Florence, Alabama!

Expires: 8/31/2010

Donated by: The Marriott and Renaissance Collection on the Robert Trent Jones Golf Trail

Estimated value: \$475.00

ITEM #20: Weekend stay in King Deluxe Suite, complimentary welcome beverage for 2 at O's Lobby Bar, dinner for two in Whitfields and more!

Expires: 6/30/09

Donated by: Oasis Hotel

Estimated value: \$800.00

ITEM #21: Enjoy One Complimentary Night Stay at The Sheraton Birmingham Hotel when you and a guest attend the Radio City Christmas Spectacular starring the world-famous Radio City Rockettes Sunday, November 29th, 2009 at 7:00 pm at the Birmingham Jefferson Convention Complex compliments of the Sheraton Hotel and Greater Birmingham Convention and Visitors Bureau.

Expires: 11/29/09

Donated by: Greater Birmingham CVB

Estimated value: \$350.00

ITEM #22: Decatur Morgan County CVB Gift Basket: Big Bob Gibson autographed cookbook, bottle of award winning sauce, \$25.00 gift certificate for Big Bob Restaurant, two nights complimentary stay at the Holiday Inn.

Expires: 12/31/2010

Donated by: Decatur Morgan County CVB

Estimated value: \$350.00

ITEM #23: Marshall County Delights Basket of Goodies.

Donated by: Marshall County CVB

Estimated value: \$50.00

ITEM #24: Basket filled with goodies including Vera Bradley products.

Donated by: Marshall County CVB

Estimated value: \$100.00

ITEM #25: Wino's Delight – Basket with goodies from Jules Berta Winery – wine, cheese, etc.

Donated by: Marshall County CVB

Estimated value: \$50.00

ITEM #26: Gift basket that includes unique items from the USS ALABAMA Battleship Gift Shop plus admission for 4.

Donated by: USS ALABAMA Battleship Commission

Estimated value: \$100.00

ITEM #27: One night stay in a one bedroom suite at the new Homewood Suites opening soon at Riverchase Galleria in Birmingham.

Expires: June 30, 2010

Donated by: Teresa Eades, General Manager

Estimated value: \$179.00

ITEM #28 12 Bottles (one case) of a variety of fine wines.

Donated by: Pat & Tynette Lynch

Estimated value: \$300.00

ITEM #29 Gift basket including items that represent the Cullman area as well as a free night stay in tow of our area's finest hotels

Donated by: Cullman Area Chamber of Commerce & Cullman County Museum

Estimated value: \$200.00

ITEM #30 Dinner for 4 at the Kennel Club Dining Room at Victoryland.

Donated by: Milton McGregor

Estimated value: \$125.00

ITEM #31 Dinner for 4 at the Kennel Club Dining Room at Victoryland.

Donated by: Milton McGregor

Estimated value: \$125.00

ITEM #32 Driving Package which includes a pair of Ladies size 7 1/2 "Coach" Gloves and a GPS System.

Donated by: Huntsville CVB
Estimated value: \$240.00

ITEM #33 Handmade Bottle Tree with bottles filled with gift certificates.

Donated by: Fairhope French Quarter Merchants
Estimated value: \$250.00

ITEM #34 Beautiful Civil War print by Hobbs Farewell.

Donated by: Greater Limestone County Chamber of Commerce
Estimated value: \$100.00

ITEM #35 "Get Nuts About Golf In Dothan, Alabama!" Two nights at the Sleep Inn, 2 rounds of golf at Robert Trent Jones Course at Highlands Oaks, & souvenirs to remind you of your nutty experience.

Donated by: Dothan CVB, RTJ Highlands Oaks Golf
Estimated value: \$300.00

ITEM #36 Wine Dinner for 6 at Fleming's Prime Steakhouse and Wine Bar in Birmingham. Wines and food courses paired by our in-house wine manager and local Chef Partner Oliver Robinson.

Donated by: Fleming's Prime Steakhouse and Wine Bar
Estimated value: \$700.00

ITEM #37 Budweiser Golf Bag

Donated by: Birmingham Budweiser
Estimated value: \$150.00

ITEM #38 One Complimentary non-smoking suite for 2 nights at the Clarion Hotel and Conference Center – Birmingham Airport

Donated by: Clarion Hotel and Conference Center – Birmingham Airport
Estimated value: \$240.00

ITEM #39 Unbelievable Golf Package includes Foursome (including cart and green fees) at Craft Farms and Limestone Springs, and "Stay and Play" Package at FarmLinks that includes 1 day of golf for 4 (including space available unlimited golf, cart fee, range ball, all non-alcoholic beverages, lunch and snacks) plus a one night free stay (4 rooms) in the Ross Cottage

Donated by: Honours Golf and Bob Barrett
Estimated value: \$2,340.00

ITEM #40 One-fourth page 4 color ad in the January 2010 issue in Southbound Travel Planner Section of Atlanta Magazine

Donated by: Atlanta Magazine
Estimated value: \$2,141.00

ITEM #41 Advertising space in Alabama Journey Magazine, 1/6 page full color. Alabama Journey is

a Travel & Lifestyle magazine written exclusively for Alabama residents with a circulation of 171,000 with a total readership of 376,000

Donated by: AAA Alabama/Alabama Journey
Estimated value: \$1,320.00

ITEM #42 Four- color travel directory in Preservation Magazine

Donated by: Preservation Magazine
Estimated value: \$1,895.00

ITEM #43 One month advertising Blitz on al.com – 250,000 premium ad impressions and Travel Deals Sponsorship (includes static text link promotion, rotational logo, and inclusion in monthly newsletter

Donated by: al.com
Estimated value: \$4,000.00

ITEM #44 Make Any Day Feel Like A Day At The Beach Basket – includes a folding insulated picnic basket, cozies, hat, lip balm with SPF and more

Donated by: Coastal Living Magazine
Estimated value: \$200.00

ITEM #45 Two Rounds of Golf at Quail Creek Golf Course in Fairhope, Alabama

Donated by: City of Fairhope Recreation Department
Estimated value: \$100.00

ITEM #46 \$100 gift certificate to Valenti's Fine Dining in Fairhope, Alabama and a bottle of wine

Donated by: Valenti's Fine Dining
Estimated value: \$125.00

ITEM #47 Gulf Coast Getaway at the Beach Club: Two night stay, two rounds of golf, dining and attractions certificates. Come enjoy Alabama's Gulf Coast

Expires: August 2010

Donated by: The Beach Club, Gulf Shores Golf Association and Alabama Gulf Coast CVB
Estimated value: \$600.00

ITEM #48 Gulf Coast Getaway at Perdido Beach Resort: Two night stay, two rounds of golf, dining and attractions certificates. Come enjoy Alabama's Gulf Coast

Expires: August 2010

Donated by: Perdido Beach Resort, Gulf Shores Golf Association and Alabama Gulf Coast CVB
Estimated value: \$600.00

ITEM #49 Golf Digest Basket

Donated by: Golf Digest
Estimated value: \$50.00

ITEM #50 Tuscaloosa Basket

Donated by: Tuscaloosa CVB
Estimated value: \$250.00

ITEM #51 Alabama Sports Hall of Fame Basket with golf jacket, hat, golf shirt and 20 free passes

Donated by: Alabama Sports Hall of Fame

Estimated value: \$190.00

ITEM #52 Wynfrey Relax Package includes 2 nights stay with access to club level, \$150.00 Shula's gift certificate, and \$100.00 Spa Japonika gift certificate

Expires: 9/2/2010

Donated by: The Wynfrey Hotel at Riverchase Galleria

Estimated value: \$650.00

ITEM #53 A night in the Montgomery Area Chamber of Commerce Riverwalk Suite during the 2010 Montgomery Biscuit Baseball Season and an overnight stay at the Country Inn & Suites on Carmichael Road

Expires: 12/31/2010

Donated by: Montgomery Chamber CVB and Country Inn and Suites

Estimated value: \$900.00
